



Indianapolis
Gregory A. Ballard, Mayor

NEWS RELEASE

FOR IMMEDIATE RELEASE

JUNE 11, 2014

MEDIA CONTACTS:

Marc Lotter
Communications Director
Office of Mayor Greg Ballard – City of Indianapolis
Office: 317-327-3713
Cell: 317-726-6589
Marc.Lotter@indy.gov
www.indy.gov – [Facebook](#) – [Twitter](#) – [Flickr](#)

Alex Miser
Communications Coordinator
Department of Metropolitan Development
Office: 317-327-5112
Cell: 317-525-6552
alex.miser@indy.gov

Mayor Ballard and City Leaders Launch Plan 2020

INDIANAPOLIS – Mayor Ballard and City leaders today asked for public input to help shape Indy's future with the launch of Plan 2020 at The Hall. Plan 2020 is a strategic planning effort to serve as a roadmap for future growth leading into Indy's Bicentennial.

The plan builds off Mayor Ballard's Strategic Plan for the City and is a collaboration between the Greater Indianapolis Progress Committee (GIPC), Department of Metropolitan Development and community leaders.

"Plan 2020 is a multi-faceted effort that asks important questions about what we want Indy to look like in the future," Mayor Ballard said. "Cities are about people. The ideas generated by the public will improve Indy's livability for decades to come."

The goal of the plan is to make Indy a better place to live, work and visit based on five key themes, including Choose Indy, Connect Indy, Love Indy, Serve Indy and Work Indy.

"Plan 2020 will identify what Indy wants to be at the time it celebrates its 200th Birthday in 2021," said Department of Metropolitan Development Director Adam Thies. "This plan will be the roadmap that helps position Indy to improve and attract more residents."

A public open house on Plan 2020 will take place at The Hall tonight from 6:30 to 8 p.m. The event will include music and food where people can socialize, network and collaborate on ideas for the future of Indianapolis. Free childcare will be provided by volunteers from the Intercollegiate YMCA. Registration is encouraged. For more information about Plan 2020 and to RSVP for the public open house, visit www.plan2020.com.

###